

Access Agriculture Panorama No. 21 - April 2022



New video from Access Agriculture : Home delivery of organic produce

[English](#) | [French](#)

Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

EcoAgtube



www.ecoagtube.org



राष्ट्रीय डेरी विकास बोर्ड

NATIONAL DAIRY DEVELOPMENT BOARD

NDDDB becomes EcoAgtube superstar

We are proud to announce that the organisation with the most video uploads on EcoAgtube currently is India's [National Dairy Development Board \(NDDDB\)](#), with over 100 videos on a range of topics relating to dairy farming. The efforts of NDDDB transformed India's rural economy by making dairying a viable and profitable economic activity for millions of milk producers.

If your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to: support@ecoagtube.org.

ANNOUNCEMENTS

Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!

The co-creation, sharing and dissemination of local innovations for healthy soils in Africa



Join an exciting e-discussion on local innovations for healthy soils in Africa

The FAO Family Farming & Agroecology Community of Practice in Africa is implementing an e-discussion on “The co-creation, sharing and dissemination of local innovations for healthy soils in Africa”, co-organized by [Access Agriculture](#), [Alliance for Food Sovereignty in Africa \(AFSA\)](#), [Biovision Africa Trust](#), [FAO Family Farming Knowledge Platform](#), [FAO Agroecology Knowledge Hub](#), [FAO TECA Platform](#), [Pan-African Farmers Organization \(PAFO\)](#), and [World Rural Forum](#).

The discussion will be open from the 20 April to 20 May 2022. Join the virtual discussion [HERE](#)



AccessAgriculture



Learn and Earn from Natural Farming Videos

“Access Agriculture :
Expanding Opportunities for
Farmers, Women & Youth”

Virtual Meeting on April 6, 2022



Access Agriculture Workshop focusing on training videos and partnerships to scale natural farming across India draws over 100 participants from 23 countries

Over 100 participants representing governmental and non-governmental organisations, knowledge partners, donor agencies and media agencies, interested in natural and organic farming in India, participated in a virtual workshop on 6 April 2022.

The Workshop was held under the theme “Learn & Earn from Natural Farming Videos — Access Agriculture: Expanding Opportunities for Farmers, Women & Youth.” It was jointly organised by the National Institute of Agricultural Extension Management

([MANAGE](#)), the [National Coalition for Natural Farming](#) (NF Coalition), and [Access Agriculture](#).

Click on these links to [watch video recording](#) and [listen to audio podcasts](#).

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Access Agriculture Executive Director meets with PELUM-Uganda Country Coordinator and KHEA project team

The management of [PELUM](#) Uganda secretariat, led by Josephine Akia Luyimbazi, Country Coordinator and Head of Programmes, and the Knowledge Hub for Organic Agriculture in Eastern Africa ([KHEA](#)) Project team met with Access Agriculture Executive Director, Josephine Rodgers, and Communications Specialist, Phil Malone, to discuss how the organisations can jointly strengthen [Entrepreneurs for Rural Access](#) (ERAs). The KHEA Hub is one of the five Hubs of the KCOA project. It is part of the initiative by the German Ministry of Economic Cooperation and Development ([BMZ](#)) through its executing agency [GIZ](#) to support a network of regional knowledge hubs for organic farming in Eastern, Western, Northern, Central and Southern Africa. ([See photo in Access Agriculture Facebook](#))



Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)

New videos added in March

34 new videos (1 [Bangla](#), 2 [English](#), 2 [French](#), 10 [Fulfulde](#) (Cameroon), 9 [Ghomala](#), 5 [Kinyarwanda](#) / [Kirundi](#), and 5 [Sinhala](#)) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in March



Soya sowing density

To achieve the best density of soya bean plants in our field, we must take four precautions: 1. Use seeds that grow well; 2. Narrow the space between seedling rows and between holes; 3. Do not step on the planting holes of the field; and 4. Control the rodents that eat seeds and seedlings after sowing.

[Bambara](#) | [Bangla](#) | [Bemba](#) | [Chichewa](#) / [Nyanja](#) | [Chitonga](#) / [Tonga](#) | [English](#) | [Ewe](#) | [French](#) | [Kabyé](#) | [Kinyarwanda](#) / [Kirundi](#) | [Kiswahili](#) | [Persian / Farsi](#) | [Portuguese](#) | [Tumbuka](#)



Calcium deficiency in dairy cows

Calcium deficiency is common among high-yielding dairy cows. A calcium deficient cow does not eat much, is cold to touch, looks tired and is unable to stand up. She gives less milk. Untreated cows may die. To prevent calcium deficiency, do not dehorn your cows. Let the cows have some sun in the cool hours, so they will produce vitamin D and absorb more calcium. Feed the cows with legume fodders, maize fodder and tree leaves that are rich in calcium. Give them a mineral mixture in either the drinking water or feed. After milking, give each cow a basket full of green grass. The video contains many other practical tips.

[English](#) | [French](#) | [Kannada](#) | [Tamil](#)

FROM OUR CHANGEMAKERS



ERAs@work!

The following [Entrepreneurs for Rural Access](#) (ERAs) are part of the Access Agriculture project under the [Green Innovation Centres for the Agriculture and Food Sector](#) (GIC)-Mali initiative supported by the German Federal Ministry for Economic Cooperation and Development ([BMZ](#)):

- ERA from Mali, **Aliou Maiga**, who is passionate about organic agriculture, conducted a series of video screenings to train 80 farmers, including 77 women, to enhance their learning on food processing. The videos shown included [Making mango crisps](#), [Storing fresh and dried tomatoes](#), and [Tomato concentrate and juice](#). ([See photos in Access Agriculture Flickr album](#))
- ERA from Mali, **Rokiatou Traoré**, Co-founder and CEO of Hérou Alliance enterprise organised a Facebook Live discussion with five moringa experts from Africa and elsewhere on the uses of Moringa, a plant with high nutritional and medicinal value. [Watch the discussion here](#).

The following ERAs are part of the Access Agriculture project under the [Knowledge Centre for Organic Agriculture in Africa](#) (KCOA), funded by BMZ and implemented by GIZ:

- ERA from Uganda, **Rebecca Akullu**, Co-Director of the Adyaka Rural Youth Development Initiative (ARYODI), which runs the Aryodi Bee Farm in Lira, Uganda, conducted a 2-day video-screening sessions on demand from 103 farmers (including 74 women farmers), interested in beekeeping. The videos included: [Turning honey into money](#), [Making a modern beehive](#), [Enriching porridge with baobab juice](#) and [Using sack mounds to grow vegetables](#). (See [photos in Access Agriculture Facebook](#))
- ERA from Uganda, **Canary Ahabwe**, Founder & Managing Director of Agromush-Uganda, which focuses on mushroom production and packaging, showed the video on [Growing oyster mushrooms](#) to 25 youths (50% female) at Rwentanga Farm Institute in Mbarara District, Uganda. (See [photos in Access Agriculture Facebook](#))
- ERA from Kenya, **Elphas Masanga**, Farmer Trainer in biodiversity conservation at Slow Food Kenya and Coordinator for Slow Food Youth Network in Kenya, conducted a video-led training for a farmers group from Kahua-ini, Nakuru County, Kenya. The farmer training videos comprised (1) [Good microbes for plants and soil](#) (2) [Organic biofertilizer in liquid and solid form](#). After watching the videos, the farmers participated in a practical session on making the good microbes for soil by themselves. (See [photos in Access Agriculture Facebook](#))
- ERA from Tanzania, **James Gamba Nyaonge**, district youth representative in the Tanzania Teachers Union (TTU), showed the video on [Cassava mosaic virus](#) to 46 farmers, including 9 women, in Sengerema District of the Mwanza Region of Tanzania.
- ERA from Uganda, **Azaria Kamusiime**, a member of the AgroMush Uganda enterprise in Mbarara district in Western Uganda, screened video on [Using sack mounds to grow vegetables](#) to eight young women farmers in Sheema Municipality, in the Western Region of Uganda. (See [photos in Access Agriculture Flickr album](#))
- ERA from Zambia, **Sussana Phiri**, who is a young farmer passionate about agriculture and scaling up of food and nutrition security, conducted two video screening shows (the first one for 20 farmers including 17 women in Mt. Makulu, Lusaka, and the second one for 33 farmers, including 31 women, in Mwa Mwandu, Chipapa, Zambia. The videos included [Recording the weather](#), [Village savings and loan associations](#).
- ERA from Mali, **Mamadou Diarra**, cofounder of an enterprise called Expert Elevage Consulting, did a series of training in fish farming for 10 farmers. The videos shown included [Stocking fingerlings in a nursery pond](#) (See [photos in Access Agriculture Flickr album](#))



Emmanuel Akinwale, Nigeria



Brian Kigongo Ssenko, Uganda



Maliki Agnoro, Benin

Ambassadors in Action

As part of an Access Agriculture competition among local engagers (LE) to motivate them, the top three Access Agriculture Ambassadors – Emmanuel Akinwale from Nigeria, Maliki Agnoro from Benin and Brian Kigongo Ssenko from Uganda – who had been selected based on their social media publications, were each asked to publish a

blog post on their experience with Access Agriculture in the context of its 10th Anniversary.

- To read Emmanuel's blog post, visit: [Facebook](#)
- To read Maliki Agnoro's blog post, visit: [Facebook](#)
- To read Brian Kigongo Sseno from Uganda, visit: [Facebook](#)

BLOG POSTS



Reaping benefits of digital extension

The first cases of COVID-19 were confirmed in Malawi in early April 2020, and the numbers went up subsequently, leading to Government-instituted COVID-19 lockdowns, which disrupted almost all aspects of normal life in the country.

One of the most affected sectors by the lockdowns was agriculture, as contacts between extension workers and farmers were drastically reduced. This aggravated farmers' problems, as even in pre-COVID times, the ratio of extension workers to farmers was already lower than it should have been.

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What is a women's association about?

In Ecuador, community organiser, Ing. Guadalupe Padilla, has told me that belonging to a group can help women gain leadership experience. Women become leaders as they work in a group, not in isolation. Guadalupe has helped to organise several such groups. Like a story, the group has to be about something. It has to have a purpose. And that purpose can easily be related to agriculture.

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MEET OUR AMBASSADOR



Jeannette Mukabalisa

Jeannette Mukabalisa is the founder and Managing Director of Great Green Gardens Ltd, a farming business focusing on horticulture. She has a first-class honours degree in Rural Development Economics from the University of Rwanda - INES campus. Jeannette has a wealth of experience and expertise in the domain of community development programmes enabling farmers to transform their agricultural activities from subsistence to commercial farming. For more than 10 years Jeanette was the Millennium Villages Community Development Coordinator in Rwanda, before that she worked for 6 years as the Programme Manager for Self Reliance Businesses with the International Rescue Committee. She has helped to establish more than 20 co-operatives for small businesses and contributed to building two civil society organisations in Bugesera District in the East of Rwanda.

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WINNER OF THE MONTHLY QUIZ



Mor Ndoye Diop

Winner of Access Agriculture March 2022 Quiz contest

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The May 2022 Quiz will be open from 1-15 May 2022.

Check out the contest here: www.accessagriculture.org