

Access Agriculture Panorama No. 25 - August 2022



Teaching agroecology in schools

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Access Agriculture leaflet

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[Access Agriculture 2021 on-line survey - Summary](#)

Welcome to our monthly news update with

‘Access Agriculture Panorama’

This monthly e-newsletter gives a bird’s eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

EcoAgtube



Shumei International now on EcoAgtube

[Shumei International](http://www.shumei-international.org) (www.shumei-international.org) has started uploading several of its videos on natural farming on [EcoAgtube](http://www.ecoagtube.org). Shumei International is a non-governmental organisation headquartered in Japan, whose goal is to promote a deeper understanding of our interconnectedness with the natural world and one another. It works towards achieving sustainable development and creating a more peaceful and prosperous world.

If your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to: support@ecoagtube.org.

ANNOUNCEMENTS

Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!



Access Agriculture makes its mark at Malawi Forum for Agricultural Advisory Services

The Malawi Forum for Agriculture Advisory Services (MaFAAS) held its Farming and Extension Conference in Lilongwe, Malawi, from 19 to 22 July 2022. The conference brought together various stakeholders, who are working in the agriculture space in Malawi, from farmer groups to extension service providers (both state and non-state) and organisations that provide finance solutions to farmers and farmer groups.

MaFAAS is a platform for strengthening agricultural extension and advisory services through information sharing and action to achieve professionalisation, standardisation and quality assurance.

Access Agriculture showcased its work during the conference by setting up a booth, and also used various sessions to network. Some of the Access Agriculture young Entrepreneurs for Rural Access (ERAs) from Malawi managed the booth and shared information on the organisation and its work.

The conference had different themes for the sessions on each day, including 'Agriculture extension for supporting youth empowerment in agripreneurship,' and 'Climate-smart agriculture.' There was also a session on 'Training in video extension' that took place on the side-lines of the conference, where extension workers were trained in how to produce videos for extension.

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Two wings ready to take off Your support needed to empower the remaining four

The aim of the campaign is to equip six young women from rural India with smart projectors and skills to run sustainable enterprises showing training videos on natural farming practices to other women of their communities so that they can grow healthy food without chemicals. With generous support, we have recently recruited two young women who are leading teams of young Entrepreneurs for Rural Access (ERAs) from two Indian states (Andhra Pradesh and Telangana). We seek your continued support and assistance to achieve our goal.

[Help us raise funds for our current campaign!](#)

New videos added in July

25 new videos - 01 [Bambara](#), 02 [English](#), 02 [French](#), 05 [Fulfulde](#) (Cameroon), 08 [Karamojong](#), 05 [Serer](#), 01 [Spanish](#), and 01 [Quechua](#) - have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in July



Making groundnut oil and snacks

Women in Benin show us that there are three important things: select good groundnut varieties, follow good harvest and postharvest practices, and use good processing methods.

Arabic | Ateso | Bambara | Bemba | Burmese | Chichewa / Nyanja | Chitonga / Tonga | English | Ewe | Fon | French | Fulfulde (Cameroon) | Hausa | Kabyé | Kannada | Kiswahili | Moba | Telugu | Tumbuka | Yoruba

FROM OUR CHANGEMAKERS



ERAs@work!

- Entrepreneurs for Rural Access (ERAs) from **Malawi**, **Osman Majid** (one of the six original ERAs); **Sydney Jassi** and **Mike Muwawa** from the Access Agriculture project under the BMZ-funded Knowledge Centre for Organic Agriculture in Africa (KCOA); and **Grace Harrison** and **Dickson Bwanali** from the Access Agriculture project under the USAID-funded Strengthening Agriculture & Nutrition Extension (SANE), assisted in managing the Access Agriculture booth at the Farming and Extension Conference in Lilongwe, Malawi. ([See photos in Access Agriculture Flickr](#))

The following ERAs are part of the Access Agriculture project under the **KCOA** project:

- ERA from **Mali**, **Aboubacar Sidiki Dembélé**, Co-founder of Jeunes Startups Maliens (JSM) association that aims to promote youth entrepreneurship in Mali, organised a training session on animal health for 13 youths in Saré-Ma, located in Mopti region of Mali. He screened two videos: (1) [Herbal medicine against fever in livestock](#) (2) [Keeping sheep healthy](#)
- ERA from **Uganda**, **Martha Kyokuhaire**, Farm Manager at Kinano Organic Farm located in Luweero district, conducted a training session using the video "[Using sack mounds to grow vegetables](#)" for six women at Seeta-Nantabulirwa, in Mukono District of Uganda.
- ERA from **Tanzania**, **James Gamba Nyaonge**, district youth representative in the Tanzania Teachers Union (TTU), who is actively involved in empowering farmers

in cassava production and animal husbandry, conducted a video show on “[Quality cassava planting material](#)” for 74 farmers, including 20 women in Mwanza, northern Tanzania. ([See photos in Access Agriculture Flickr](#))

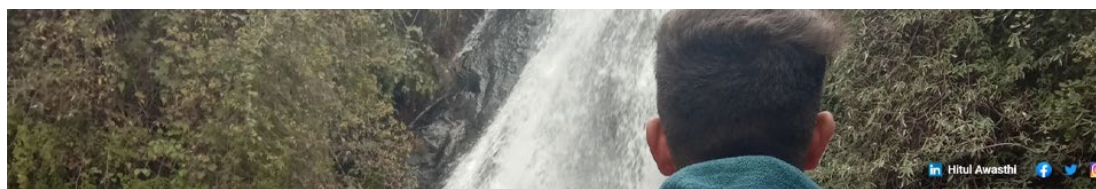
- ERA from **Mali**, **Mamadou Diarra**, who is passionate about agriculture, mostly livestock, and is the co-founder of an enterprise called Expert Élevage Consulting (EEC SARL), announced two training sessions that he is organising on poultry and fish farming in August. He plans to screen videos on [aquaculture](#) and [poultry](#).

The following ERA is part of the Access Agriculture project under the Green Innovation Centres (**GIC**), funded by **BMZ**, implemented by **GIZ**:

- ERA from **Mali**, **Alpha Mahamoud Traoré**, whose ambition is to contribute to food security in Mali by building farmers’ capacity, attended the “Global symposium on soils for nutrition” organised by FAO, 26-29 July. (See [Global Symposium on Soils for Nutrition](#))

The following ERA team is part of the Access Agriculture project under the Kristian Gerhard Jebsen Foundation (**KGJF**)-funded project in India:

- The ERA team from **India**, Susag Millets Farmer Producer Company (FPC)-Sarada Valley Development Samithi (SVDS), led by **Indira Karri**, took part in Andhra Pradesh Farmers’ Day in Pedabayalu Mandal, Alluri Sitarama Raju district. The other members of the team are **Tuburu Santhi Kumari** and **Dasari Dali Naidu**. Susag Millets FPC, commonly known as ‘Millet Sisters,’ works in Paderu Division of the Visakhapatnam, Andhra Pradesh. It seeks to revive millet cultivation and strengthen the traditional mixed cropping system through natural farming. ([See photos in Access Agriculture Flickr](#))



Ambassadors in Action

- Ambassador from India, **Hitul Awasthi**, who is passionate about food and nutrition security and runs an online platform called "Krishi-Updates" (Farmer Updates) to provide news related to farming and new opportunities in rural India posted a short video titled “EcoAgtube - A new video-sharing platform for promoting sustainable agricultural practices” on Krishi Updates. ([See Krishi Updates channel](#))

LIVE DIALOGUE



Importance de la langue locale dans la vulgarisation agricole (Importance of local languages in agricultural extension)

The eighth episode of Access Agriculture Facebook Live Dialogue for the Francophone audience was held on 14 June on the theme 'Importance de la langue locale dans la vulgarisation agricole' [Regardez la vidéo](#). The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.



Helping share farmers' best-kept secrets on soil health with other farmer

An interactive webinar titled, "Helping share farmers' best-kept secrets on soil health with other farmers", was organised by the 4 per 1000 Initiative and Access Agriculture on 8 July. The 4 per 1000 initiative aims to boost carbon storage in agricultural soils by 0.4% each year to help mitigate climate change and increase food security.

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BLOG POSTS



Good microbes from South Asia to South America

Lifeless soil, worn out by years of tillage and chemical fertilizer, can be brought back to good health with the help of beneficial micro-organisms. A video on that topic, “Good microbes for plants and soil”, tells how to make a liquid, which is rich in beneficial microbes, that you can apply to your soil and crops. It was filmed in India and is now available in 23 languages, including Spanish.

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MEET OUR AMBASSADOR



Ibrahima Camara

Ibrahima Camara is an agroecologist, coach and trainer in the management of agricultural systems. He is in charge of a project for the promotion of modern beekeeping and agroecology. Ibrahima has good experience in popularising good farming practices, support and coaching of youth in agroecology-related careers and integrating them into production systems. He is involved in agroecological transitions, the development of participatory guarantee systems and family farming. He has many contacts among both young and older producers and looks forward to disseminating Access Agriculture's videos and innovations.

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WINNER OF THE MONTHLY QUIZ



Halile Fidèle Paraiso

Winner of Access Agriculture July 2022 Quiz contest

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The August 2022 Quiz will be open from 1-15 August 2022.

Check out the contest here: www.accessagriculture.org