

## Access Agriculture Panorama No. 27 - October 2022



### Staking tomato plants

[English](#) | [French](#)

#### Access Agriculture leaflet

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#### Entrepreneurs for Rural Access leaflet

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[Access Agriculture 2021 on-line survey - Summary](#)

### Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



Video-sharing platform  
for 'green' videos!  
Inspire, engage,  
empower and activate  
others!!

## Do you want to share tips for eco-friendly living?

EcoAgTube is your platform, where you can freely upload and share your own video clips in any language to inspire, engage, empower and activate others in your country and across the world.

If your work relates to ecology, we encourage you to create an [EcoAgTube](#) channel as the opportunity to reach your target audience on EcoAgTube is great.

[support@ecoagtube.org](mailto:support@ecoagtube.org).

## ANNOUNCEMENTS

### Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!

## Reaching the unconnected through digital empowerment



AccessAgriculture



Friday, 14 October 2022  
08:00am GMT (10:00 am CEST)

Join the live event!  
[www.facebook.com/AccessAgriculture](http://www.facebook.com/AccessAgriculture)



### Reaching the unconnected through digital empowerment

As part of the FAO Science and Innovation Forum 2022 side events, Access Agriculture and IFOAM Asia are jointly organising a webinar “Reaching the unconnected through digital empowerment” on Friday 14 October 2022, 08:00 AM GMT (10:00 AM CEST).

The side event will focus on how youth empowerment, combined with the power of digital technology, can be a powerful force to connect people from remote communities and contribute to the creation of more inclusive and sustainable food systems.

For more information:

[Agenda](#)

[Registration](#)

[Facebook Live](#)

# How to scale agroecology

 **LIVE** Join the live event!  
[www.facebook.com/AccessAgriculture](https://www.facebook.com/AccessAgriculture)



AccessAgriculture



 Tuesday, 25 October 2022  
11.00 AM – 12.30 PM GMT

## Special webinar marking the 10th anniversary of Access Agriculture

**Save the date: 25 October 2022, 11:00 AM – 12.30 PM GMT**

As part of its 10th anniversary celebration this year, Access Agriculture is organising a webinar on “How to scale agroecology” on 25 October 2022 in partnership with the Agroecology Coalition.

Since it started in 2012, Access Agriculture’s video-led learning approach has reached an estimated 90 million people, mainly smallholder farmers, in over 100 countries, enabling them to learn about agroecological principles, leading to improved rural livelihoods and sustainable food systems. The organization is filling a unique and valuable niche in supporting horizontal farmer-to-farmer learning and the scaling of agroecology across the Global South.

The Agroecology Coalition supports the implementation of country pathways for food system transformation through agroecology in three areas: (1) Co-creation and exchange of knowledge; (2) Seeking increased investments in agroecology; and (3) Seeking political engagement and increased commitment to the agroecological transformation.

The objectives of the webinar are to celebrate the achievements of Access Agriculture in the last 10 years and envision the way forward with partners to help mainstream agroecology and transition towards more resilient food systems in order to achieve the Sustainable Development Goals (SDGs).

The webinar will feature an eclectic line-up of distinguished speakers and panelists, including representatives from the Agroecology Coalition, FAO Family Farming Knowledge Platform, Collaborative Crop Research Program at McKnight Foundation, PROLINNOVA, Egerton University, and media houses, in addition to Access Agriculture.

The invited speakers and panelists represent our wide range of partners, that include experts, development practitioners, agricultural communication and extension specialists, organic companies, TV and rural radio stations, farmer organisations and donors.



**Your support needed to empower the changemakers**

Our campaign seeks to empower six dynamic young women entrepreneurs, who will introduce new ideas and bring about a positive change in the lives of 3000 women farmers in southern India, who have been badly hit by climate change and COVID-19.

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Your support has helped us to:

- Recruit two coaches for the entrepreneurs in November 2021
- Organize a well-attended (106 participants) virtual workshop in India to raise awareness about this campaign in April 2022
- Recruit two women Entrepreneurs for Rural Access (ERAs) from Andhra Pradesh State in May 2022,
- Conduct six orientation sessions for them in May and July 2022 to help start their social entrepreneurship journey.
- In August 2022, the Susag Millet Sisters, one of the selected women Entrepreneurs for Rural Access, conducted four training sessions with video projections on cereals in the village "Pedda Bhayalu" near Vishakhapatnam in Andhra Pradesh State of India.
- This helped raise awareness of 30 participants (Trainers of Trainees) regarding good agroecological practices (organic coating of cereal seed, managing rice diseases, and land preparation for rice cultivation).
- The participants followed the training videos with great interest, expressed their happiness for accessing these valuable knowledge resources and requested a translation of those videos in their local language, Telugu.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

[Help us raise funds for our current campaign!](#)

## New videos added in September

87 new videos - 06 [Chichewa](#) / [Nyanja](#), 01 [English](#), 01 [French](#), 15 [Ghomala](#), 03 [Kannada](#), 30 [Ngakarimojong](#) / [Karamojong](#), 09 [Tumbuka](#), and 22 [Yao](#) - have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

## Most viewed video in September



**Natural ways to keep chickens healthy**

Dirty drinking water, unclean surroundings, and improper food cause many diseases in chicken. Clean the coop area and remove the poop and spoiled feed every day. You can purify the drinking water with turmeric powder or potassium permanganate. Feed chickens a balanced diet. Add some garlic or onion to the feed to build up their immunity. Leaves of bitter medicinal plants help to prevent intestinal parasites. Deworm the chickens with the help of papaya sap, betel nut or pomegranate fruit peel. Prevent calcium deficiency by giving the chickens some lime or crushed eggshell. Tie a small bouquet of aromatic leaves in the hen house to repel external parasites.

[Arabic](#) | [Chichewa](#) / [Nyanja](#) | [English](#) | [French](#) | [Hindi](#) | [Kannada](#) | [Marathi](#) | [Ngakarimojong](#) / [Karamojong](#) | [Telugu](#)

## FROM OUR CHANGEMAKERS



### ERAs@work!

The following Entrepreneurs for Rural Access (ERAs) are part of the Access Agriculture project under the Knowledge Centre for Organic Agriculture in Africa (KCOA), funded by BMZ and implemented by GIZ:

- ERA from **Uganda, Martha Kyokuhair**, Founder and CEO of VFL Gardens. Mukono, Uganda, facilitated five training sessions in September, in Nantabulirwa, Mukono District of Central Region of Uganda. As part of this training, she showed several videos, mostly in Luganda language, which is widely spoken in Uganda. In total, 48 participants, including 40 women benefitted from these sessions.

The first session held on 2 September featured the following videos (1) [Drip irrigation for tomato](#); (2) [Human urine as fertilizer](#); and (3) [Using sack mounds to grow vegetables](#) (See photos in [Access Agriculture Facebook](#))

In the second training session on 9 September, the videos shown were (1) [Managing tomato leaf curl virus](#); (2) [Managing mealybugs in vegetables](#); (3) [Managing mealybugs in cassava](#); (4) [Managing tomato late blight](#); and (5) [Managing aphids in beans and vegetables](#). (See photos in [Access Agriculture Facebook](#))

Three videos were screened on 14 September: (1) [Vermiwash: an organic tonic for crops](#); (2) [Using sack mounds to grow vegetables](#); and (3) [Managing mealybugs in vegetables](#). (See photos in [Access Agriculture Facebook](#))

Martha showed six videos in the fourth training session held on 16 September: (1) [Making yoghurt at home](#); (2) [Herbal medicines against mastitis](#); (3) [Taking care of local chickens](#); (4) [Staking tomato plants](#); (5) [Managing tomato late blight](#); (6) [Using sack mounds to grow vegetables](#). (See photos in [Access Agriculture Facebook](#))

In the fifth session held on 23 September, four videos were screened: (1) [Growing oyster mushrooms](#); (2) [Stronger plants with raised beds](#); (3) [SLM12 Conservation agriculture](#); and (4) [Crop rotation with legumes](#).

- ERA from **Zambia, Sussana Phiri**, who has keen interest in agriculture as well as in food and nutrition security, especially of young mothers, facilitated three training sessions in September using videos in Chewa and Bemba languages, for 155 young women in the Mt Makulu Clinic in Lusaka, Zambia.

The following videos in Chewa language were screened on 7 September: (1) [Tomato concentrate and juice](#); (2) [Enriching porridge with baobab juice](#); (3) [Making yoghurt at home](#).

On 14 September, she screened three videos, including two in Chewa and one in Bemba language: (1) [Tomato concentrate and juice](#); (2) [Enriching porridge with baobab juice](#); and (3) [Growing oyster mushrooms](#). ([See photos in Access Agriculture Facebook](#)).

The same videos were also shown in the third training session held on 28 September. .

- ERA from **Kenya, Christopher Mwazighe**, Founder and Project Manager at Inua-biz Kenya, a community-based organisation that trains youth to set up and manage enterprises, conducted a training session for 60 youngsters, at Bura Primary School, Bura, Taita Taveta County in Kenya. He screened the video '[Using sack mounds to grow vegetables](#)'. ([See photos in Access Agriculture Facebook](#)).
- ERA from **Mali, Mamadou Diarra**, who is passionate about agriculture, mostly livestock, and is the co-founder of an enterprise called Expert Élevage Consulting (EEC SARL), organised a comprehensive training programme in fish farming in above-ground tanks and used the video on [Stocking fingerlings in a nursery pond](#). ([See photos in Access Agriculture Facebook](#)).
- ERA from **Kenya, Sylvia Wangui Njonjo**, who is working as an administrator and field officer at Community Sustainable Agriculture and Healthy Environmental Programme (CSHEP), Kenya, conducted a video show, followed by a practical session for eight members of Kwimenya Women's Group at Thigio, Kiambu county, Kenya. The videos projected were (1) [Killing fall armyworms naturally](#); (2) [Managing aphids in beans and vegetables](#) and (3) [Human urine as fertilizer](#). ([See photos in Access Agriculture Facebook](#))

The following ERA is part of the project 'Innovation for Small-Holder Resilience' (iNashr) that Access Agriculture is implementing in Egypt, in partnership with the International Center for Agricultural Research in the Dry Areas (ICARDA) and the Agricultural Research Center (ARC) of the Ministry of Agriculture with support from **GIZ**:

- ERA from **Egypt, Ashraf Sayed**, who is a community agronomist, is passionate about helping farmers by promoting organic farming and enabling them to understand agriculture-related information. He has been using the smart projector to screen videos organic farming practices, that have contributed to increase in farmers' incomes in 2021-2022. ([See photos in Access Agriculture Facebook](#))

The following ERAs are part of the Access Agriculture project in India supported by the Kristian Gerhard Jebsen Foundation (**KGJF**):

- Sabala NGO ERA team members from **India, Janaki Bobbili, Syamala Bobbili and Kommu Eswara Rao**, collaborated with Inspiuro School,

Vizianagaram in Andhra Pradesh to help schoolchildren learn about natural farming practices in Cheepuruvalasa village. Sabala NGO is committed to women empowerment.

- ERA team members from Susag Millet Farmer Producer Company (FPC)-Sarada Valley Development Samithi (SVDS), in **India**, comprising **Indira Karri**, **Santhi Kumari Tuburu** and **Dasari Dali Naidu**, participated in an event where local farmers collectively prepared Jeevamrutham, an organic fertilizer.



### Ambassadors in Action

- Access Agriculture Ambassador from **Nigeria**, **Emmanuel Akinwale**, CEO of Aquapro Agro Industry, spoke on his activities as Ambassador and the benefits of using Access Agriculture videos. ([See video in Access Agriculture Facebook](#))
- Access Agriculture Ambassador from **Benin**, **Victoire Loke**, Consultant and Trainer with specialisation in agricultural and food sciences and technologies, presented the contributions of Access Agriculture and shared her experience as Ambassador. ([See video in Access Agriculture Facebook](#))
- Access Agriculture Ambassador from **Benin**, **Mounirou Yolou**, who provides training on a voluntary basis to students at the University of Abomey-Calavi, explained the role and activities of Ambassador in the context of his own experience. ([See video in Access Agriculture Facebook](#))

### BLOG POSTS



### Marketing as a performance

Some 30 years ago, eminent anthropologist Paul Richards described the practices of smallholder farmers as a type of performance, similar to theatre or a musical act. Farmers acquire skills and competence through practice, rehearsal and improvisation. I have recently learned that the same applies to the marketing of farm produce.

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### MEET OUR AMBASSADOR



### Christine Nyangoma

Christine Nyangoma has 4 years' experience in agricultural extension services with various private and non-governmental agriculture and conservation organisations. Currently she is working at the Chimpanzee Sanctuary and Wildlife Conservation Trust as a Field Assistant. Christine is dedicated to help Access Agriculture in promoting agroecology and organic farming and strongly supports the distribution of quality farmer training videos through sharing articles and social media platforms and making presentations to the farming communities of Uganda.

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## WINNER OF THE MONTHLY QUIZ



### Isaac Mubashankwaya

Winner of Access Agriculture September 2022 Quiz contest

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The October 2022 Quiz will be open from 1-15 October 2022.

Check out the contest here: [www.accessagriculture.org](http://www.accessagriculture.org)