

## Access Agriculture Panorama No. 32 - March 2023



New video from Access Agriculture : [Rearing crickets for food and feed](#)

Access Agriculture leaflet

[বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet

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[Access Agriculture 2021 on-line survey - Summary](#)

**Welcome to our monthly news update with  
'Access Agriculture Panorama'**

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

## EcoAgtube



### EcoAgtube shines spotlight on 'Country Farmss Media'

**EcoAgtube** highlights this month an organisation in Tamil Nadu, India, that is dedicated to green living, called Country Farms ([www.countryfarmss.com](http://www.countryfarmss.com)). The organisation promotes the adoption of a sustainable lifestyle that is in harmony with nature by reducing our carbon footprint. Its founder, P Samynathan, has recently created a channel on EcoAgtube and uploaded a series of learning videos on green living in Tamil. [Visit Country Farmss Media](#).

[EcoAgtube](#) covers a variety of topics that range from sustainable agricultural practices to climate and environment, land and water, forestry, food and health, ecotourism, green building and energy, among others. If your work relates to ecology, we encourage you to create an EcoAgtube channel and upload your video.

## ANNOUNCEMENTS



### Call launched for young entrepreneurs in South Africa and Madagascar

Access Agriculture announces the launch of its Young Entrepreneur Challenge Fund for **South Africa (Limpopo and Eastern Cape Provinces) and Madagascar**.

Apply now! Present key ideas of a business proposal using a smart projector and your ideas can become reality. Win a smart projector! The deadline for submission is nearing. After registering on Access Agriculture, you can access the form to submit your proposal.

**South Africa** : [KCOA South Africa Call](#)

**Madagascar** : [KCOA Madagascar Call](#)



## Your support needed to empower the changemakers

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

[Help us raise funds for our current campaign!](#)

## New videos added in February

75 new videos - 08 [Ateso](#), 23 [Hindi](#), 10 [Kinyarwanda](#) / [Kirundi](#), 10 [Luganda](#), 01 [Sinhala](#), 22 [Telegu](#), and 01 [Chitonga](#) / [Tonga](#) - have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

## Most viewed video in February



## Natural ways to keep chickens healthy

Dirty drinking water, unclean surroundings, and improper food cause many diseases in chicken. Clean the coop area and remove the poop and spoiled feed every day. You can purify the drinking water with turmeric powder or potassium permanganate. Feed chickens a balanced diet. Add some garlic or onion to the feed to build up their immunity. Leaves of bitter medicinal plants help to prevent intestinal parasites. Deworm the chickens with the help of papaya sap, betel nut or pomegranate fruit peel. Prevent calcium deficiency by giving the chickens some lime or crushed eggshell. Tie a small bouquet of aromatic leaves in the hen house to repel external parasites.

[Arabic](#) | [Ateso](#) | [Bambara](#) | [Chichewa](#) / [Nyanja](#) | [English](#) | [French](#) | [Hindi](#) | [Kannada](#) | [Marathi](#) | [Ngakarimojong](#) / [Karamojong](#) | [Telugu](#) | [Tumbuka](#)

## FROM OUR CHANGEMAKERS



### ERAs@work!

#### ERAs at Work in East Africa

- Access Agriculture ERA from **Kenya**, under the Knowledge Centres for Organic Agriculture (**KCOA**) project funded by **GIZ**, **Elphas Masanga**, Farmer Trainer in biodiversity conservation at Slow Food Kenya and Coordinator for Slow Food Youth Network in Kenya, facilitated 10 video shows in January and February in Nakuru county, Kenya. The beneficiaries totalled 365, comprising 204 schoolchildren (including 72 girls), 131 youths (including 107 young women) and 30 older farmers (including seven women farmers). The videos shown in Kikuyu and English languages included [Teaching agroecology in schools](#), [Good microbes for plants and soil](#), [Organic biofertilizer in liquid and solid form](#), [Mulch for a better soil and crop](#), [Staking and pruning passion fruit](#), [Integrated approach against fruit flies](#), [SLM08 Parkland agroforestry](#), [Natural ways to keep chickens healthy](#), [Making a business from home raised chicks](#), [Working together for healthy chicks](#), and [Killing fall armyworms naturally](#). After watching the videos, especially on good microbes and organic biofertiliser, participants put into practice what they learnt. (See photos in Access Agriculture Facebook: [\(2\) Facebook](#), [\(2\) Facebook](#), [\(2\) Facebook](#), [\(2\) Facebook](#))
- Access Agriculture ERA from **Kenya** under the **KCOA** project funded by **GIZ**, **Maureen Njeri Maina**, Field Trainer at Schools and Colleges Permaculture (SCOPE) in Kenya, who helps participants of the Thika Child Rescue Centre in Kiambu county, Kenya showed videos to 7 youths (including 3 young women) on [Natural ways to keep chickens healthy](#), [Making a business from home raised chicks](#), [Working together for healthy chicks](#), [Management of Newcastle disease](#), [Taking care of local chickens](#), and [Increasing production of local chickens](#).
- Access Agriculture ERA from **Malawi** under the **KCOA** project funded by **GIZ**, **Montfort Kwatani** and his team members, Mike Muwawa, Concious Jabesi and Evecios Mayenda, who are co-founders of Mizu Organic Farm, conducted video shows for 33 participants (including eight women) at Gumulira Youth Centre, Nalikule, Malawi. The videos comprised [Vision becomes reality](#), [Soya sowing density](#), [Harvesting and storing soya bean seed](#) and [Crop rotation with legumes](#). (See photos in Access Agriculture Facebook) [\(2\) Facebook](#)
- Access Agriculture ERA from **Malawi**, **Osman Majid**, facilitated a video show in Mlengwe village, Mponela, Malawi, for 45 youths (including eight women) on [Making yoghurt at home](#), [Killing fall armyworms naturally](#), [Making cassava snacks](#), [Drip irrigation for tomato](#) and [Preparing cashew apple juice](#). (See photos in Access Agriculture Facebook) [\(2\) Facebook](#)
- Access Agriculture ERA from **Zambia** under the **KCOA** project funded by **GIZ**, **Sussana Phiri**, who is helping young mothers with information on food and nutrition security screened relevant video shows at Mt. Makulu Clinic in Lusaka, Zambia for 110 participants, almost all of whom were young women. The Access

Agriculture videos that were included comprised [Growing oyster mushrooms](#), [Making yoghurt at home](#), [Conserving bean leaf vegetables](#) and [Using sack mounds to grow vegetables](#). (See photos in Access Agriculture Facebook) [\(2\) Facebook](#), [\(2\) Facebook](#)

- Access Agriculture ERA from **Uganda under the KCOA project funded by GIZ, Martha Kyokuhire**, Founder and CEO of VFL Gardens. Mukono, Uganda, conducted video shows for 27 beneficiaries (including 21 women) in Mparangasi village, Kyabigambire subcounty, Hoima district, Uganda. The videos screened include [Natural ways to keep chickens healthy](#) and [Increasing production of local chickens](#). (See photos in Access Agriculture Facebook) [\(2\) Facebook](#)

## BLOG POSTS



### Access Agriculture in the Philippines

From 14 to 22 February 2023, the Access Agriculture team, consisting of Executive Director Josephine Rodgers, Philippines Coordinator Danessa Lopega, and Honorary Ambassador for Asia Dr. Shaikh Tanveer Hossain, visited different organisations in the Philippines and explored partnerships for Access Agriculture's project in the country.

Access Agriculture will be working with several organisations in the Philippines to bring their resources of effective farmer-to-farmer training videos in appropriate local languages. This will help family farmers with few resources improve their livelihood and make agriculture more resilient to climate change and other issues.

[Read more](#) ....

## MEET OUR AMBASSADOR

### Alphonse Amani KOUAME



Alphonse Amani KOUAME is an expert in international management with nearly 17 years' experience in the agricultural value chain. He has worked with many actors in this chain, notably American, French and Swiss cocoa exporting companies. Alphonse has also worked in development cooperation as Manager of the agricultural value chain for the US Department of Agriculture and now as Country Program Coordinator for a Belgian international organisation. Alphonse's long experience has given him a very broad view of rural issues and contacts with cooperatives and producers. He intends to use a combination of video screenings in public places and installation of Access Agriculture applications on phones and tablets with the aim of facilitating and

popularising access to agricultural educational video content for rural communities.

[Read](#)

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## WINNER OF THE MONTHLY QUIZ



**Jean Eudes Beugré**

Winner of Access Agriculture February 2023 Quiz contest

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The April 2023 Quiz will be open from 1-15 April 2023.

Check out the contest here: [www.accessagriculture.org](http://www.accessagriculture.org)