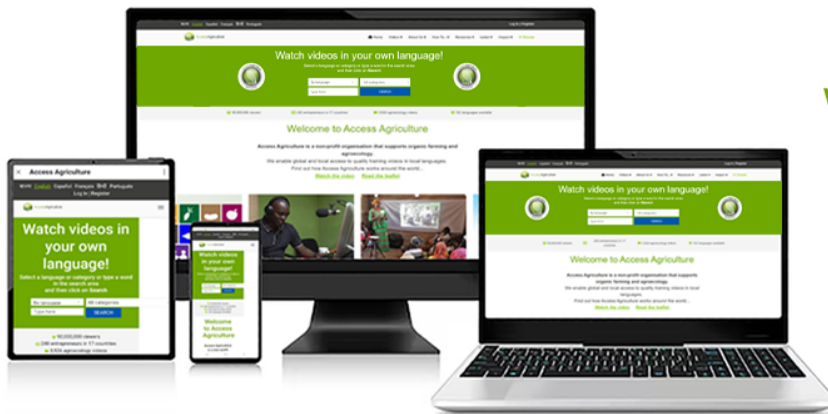


## Access Agriculture Panorama No. 39 - October 2023

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[Access Agriculture 2021 on-line survey - Summary](#)

**Welcome to our monthly news update  
with 'Access Agriculture Panorama'**

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

## EcoAgtube



### Access Agriculture and EcoAgtube in ECHOcommunity repository

ECHO is an international nonprofit organisation that seeks to reduce hunger and improve lives through agricultural training and resources. Its resources comprise a vast knowledge-base of practical information, technical support and a seed bank of beneficial underutilised plants.

The organisation also works to identify, validate, document and disseminate best practices in sustainable agriculture and appropriate technology. It creates opportunities for field-based practitioners to connect with each other to share experiences and ideas.

The ECHOcommunity.org is the online collaborative membership community of ECHO covering over 190 countries. The treasure trove of Access Agriculture videos is available to the members through relevant links under the [Resources Section of the ECHOcommunity.org](#).

The ECHOcommunity.org also includes in its [repository the link to the EcoAgtube platform](#).

[EcoAgtube](#) covers a variety of topics that range from sustainable agricultural practices to climate and environment, land and water, forestry, food and health, ecotourism, green building and energy, among others. If your work relates to ecology, we encourage you to create an EcoAgtube channel and upload your video.

## NEWS



## Throwing light on the ERA model

Access Agriculture's innovative model of working with young Entrepreneurs for Rural Access (ERAs) to help scale agroecology knowledge among smallholder farmers has been recognised by several international awards. At a recent workshop held in Kampala, Uganda, Ezra Masolaki, Access Agriculture Entrepreneur coach for East Africa, was invited to throw light upon the ERA model for the benefit of the participants.

The workshop was held to discuss plans for the implementation of a specific component of an IFAD-funded Global Forum for Rural Advisory Services (GFRAS) project. The component focuses on 'Empowering Small-Scale Farmers in the Agroecological Transition through Participatory Rural Advisory Services (RAS) in Africa (Uganda, Madagascar) and Latin America (Costa Rica and Ecuador).' [Read more ...](#)

**DONATE**



### Your support needed to empower the changemakers

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

[Help us raise funds for our current campaign!](#)

**New videos added in September**

**49 new videos** - 05 [Arabic](#) (Tchadien), 06 [Aymara](#), 05 [isiXhosa](#), 20 [Malagasy](#), 01 [Marathi](#), 07 [Quechua](#), and 05 [Sar / Sara Madjingay](#) - have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

## Most viewed video in September



### Turning fish waste into fertilizer

The guts, heads, skin or any other part of the fish that people do not eat can be turned into organic fertiliser by fermenting or composting it. Fish waste is rich in nitrogen, phosphorus, calcium and vitamins. By applying fish fertiliser, we can increase the good microbes in the soil, so the soil gets healthier and nutrients become more readily available to plants. This makes the crops grow stronger roots and leaves, to better resist pests and diseases, and yield more. Fish fertiliser also improves crop quality.

[English](#) | [French](#) | [isiXhosa](#) | [Kiswahili](#) | [Luganda](#) | [Malagasy](#) | [Tagalog](#) | [Tamil](#)

## FROM OUR CHANGEMAKERS



### ERAs@work!

#### Entrepreneurs for Rural Access (ERAs) at work in India

The following ERAs are part of the Access Agriculture project in Andhra Pradesh and Telangana states in India, supported by the Kristian Gerhard Jebsen Foundation (KGJF):

- ERA team members, **Vanthala Matsyaraju, Pangi Lakshmi and Salla Venkata Lakshmi**, associated with **Adivasi Mitra** Welfare Society: conducted six training sessions with videos during August and September for 166 participants (26 female participants), in Gabbangi village, Alluri Seetharamaraju district, Andhra Pradesh state. The Adivasi Mitra is a non-profit organisation that focuses on child and youth development, development of tribes (indigenous people), food, nutrition, water and agriculture, among others. The following videos were screened in the training sessions: [Mulch for a better soil and crop](#), [Grow row by row](#), [Growing oyster mushrooms](#), [Coffee: picking & drying](#), and [Coffee: group organisation](#) ([See photos in Access Agriculture Facebook](#))
- ERA team members, **Bhairav Kumar, Abhishekam and Jasmine**, associated with the Centre for Sustainable Agriculture (**CSA**) organised six training sessions with videos during August and September for 157 participants (43 female



participants), including senior schoolchildren, in Kadapa, Eluru and Sathya Sai districts, Andhra Pradesh, in the following villages: Pulivendhula, Gollapalli Thanda, Kanasani Palli, Nelavaram Thanda, Reddy Vari Gudem and Thallamapuram. The videos shown included [A participatory guarantee system](#), [Managing aphids in beans and vegetables](#), [Taking care of okra](#), [Organic biofertilizer in liquid and solid form](#), among others. CSA is assisting farmers and consumers in successfully transitioning to ecologically and economically sustainable agriculture. ([See photos in Access Agriculture Flickr](#))

- ERA team members, **Pothula Buggappa and Budda Anuradha**, are associated with the Watershed Support Services and Activities Network (**WASSAN-Telangana**), an NGO that is working on developing replicable and scalable institutional models, agro-ecological planning tools, capacity-building models and incentive mechanisms to promote sustainable agriculture in India. Buggappa and Anuradha help build capacities of small holder farmers, farm workers, women and tribal communities in good agricultural practices. In August, they facilitated three video shows for 106 participants, including 15 women, in Bomraspet and Doulatabad villages, Vikarabad district, Telangana state. The videos featured were [Effective weed management in rice](#), [Rotary weeder](#) and [Rice transplanting](#), among others. ([See photos in Access Agriculture Flickr](#))
- ERA team members, **Anuradha Devi Reddy and Sandeep Chiyvedu**, associated with **WASSAN-Andhra Pradesh**, train and impart knowledge to communities on agro-ecological farming methods to fight climate change and global warming. They facilitated two video shows during August and September for 89 participants, including 47 female participants, in Pallivandlapalli and Nallacheruvu villages, Sri Satya Sai district, Andhra Pradesh state. The videos shown included [Making a cooling chamber for tomatoes](#) and [A participatory guarantee system](#), among others. ([See photos in Access Agriculture Flickr](#))
- ERA team members, **Midathana Hemalatha, Ramanamma and Nagireddy Satya Prasad** are associated with **Vikasa**, an NGO that works on natural resources management with a special focus on agriculture and horticulture. They conducted two videos shows in September for 54 participants (34 female participants), in Thokavalasa and Nadimivalasa villages, Alluri Seetharamaraju district, Andhra Pradesh state. The videos shown included [Managing aphids in beans and vegetables](#), [Good handling of tomatoes](#), [Staggering production of tomatoes](#), [Managing tomato late blight](#), [Managing tomato leaf curl virus](#), and [Effective weed management in rice](#), among others. ([See photos in Access Agriculture Flickr](#)).

## Ambassadors in action



### Ambassadors in action

- **Access Agriculture Ambassador from Nigeria, Emmanuel Akinwale**, who is the founding Operations Director of Aquapro Agro Industry, conducted an agribusiness vocational training course for graduating pastors at the International Bible College of Ministries and Seminary in Ibadan, Nigeria. In his seminar on

agricultural land analysis, he showed Access Agriculture video [Analysing soil pH and organic matter](#). ([See photo on Access Agriculture Facebook](#))

- **Access Agriculture Ambassador from Benin, Abd Razack Midingoyi**, is a business development and entrepreneurship consultant who works with young people to transform their business ideas into viable projects. He uses Access Agriculture videos to promote agroecology and rural entrepreneurship among rural youths who are keen to develop the agricultural potential of their local region. [Watch this short video clip in French](#), where Abd Razack speaks about his recent work as Ambassador.
- **Access Agriculture Ambassador from Benin, Mounirou Yolou**, teaches agricultural entrepreneurship and self-employment at the University of Abomey-Calavi and is closely involved in the development of young agripreneurs by giving advice to them on good farming practices, agroecology and entrepreneurship. [Watch this short video clip in French](#), where Mounirou shares with us his recent achievements as Access Agriculture ambassador.

## BLOG POSTS



### Micro-chefs

In this era when many societies have embraced fast food and convenient, ready-made meals, it was refreshing to watch a documentary on the Korean Air flight back home recently, showing how citizens, chefs and scientists across the globe are increasingly waking up to the importance of nurturing and promoting local food cultures.

Dustin Wessa, the presenter in the documentary, “The Chef of Time,” is an American chef who has been living in Korea for 15 years, specialising in fermented food and beverages, such as Makgeolli, a milky and lightly sparkling rice wine.

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### Soil science, different but right

Soil may be the basis of farming, and therefore of almost all of our food, but farmers and soil scientists see the soil in completely different, if equally valid ways.

In Bolivia, I was recently making a video with Paul and Marcella on soil tests that extension agents can do with farmers. Our local expert was Eliseo Mamani, a gifted Bolivian agronomist.

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## MEET OUR AMBASSADOR



**Abd Razack MIDINGOYI**

Abd Razack MIDINGOYI has a Masters in Entrepreneurship and Business Creation from the University Montesquieu in Bordeaux, France. He is currently a Coach-Trainer in Entrepreneurship, Business Creation and Development working with young entrepreneurs in the fields of agribusiness, renewable energy and ICT. As an Ambassador from Benin, he wants to promote good agricultural practices with young farmers who aspire to sustainable development by using Access Agriculture and EcoAgtube videos.