

Access Agriculture Panorama No. 23 - June 2022



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Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



राष्ट्रीय डेरी विकास बोर्ड
NATIONAL DAIRY DEVELOPMENT BOARD

NDDB retains number 1 spot on EcoAg tube

The National Dairy Development Board (NDDB), India, continues to hold the number one position for uploading the maximum number of videos on EcoAg tube. It has uploaded more than 230 videos on a range of topics relating to dairy farming. Congratulations to our top EcoAg tuber!

If your Project relates to ecology and you want to create a Project video page on EcoAg tube, please send your request with details (Project name, description) to: support@ecoagtube.org.

ANNOUNCEMENTS

Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!

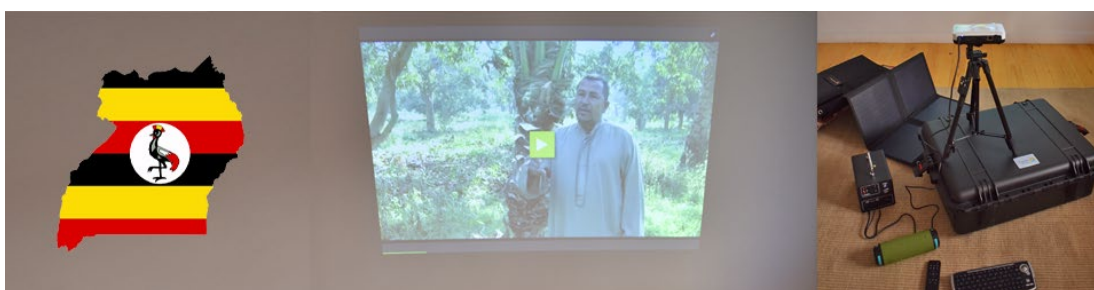


Arrell Award Ceremony: Access Agriculture shines spotlight on farmer empowerment through local language videos

On 7 June 2022, the Access Agriculture team received the 2022 Arrell Global Food Innovation Award in the category of Community Engagement Innovation in Toronto, Canada. The team comprised Josephine Rodgers, Executive Director; Paul Van Mele, Director for International Development; and Jane Nalunga, Coordinator of the Rural Entrepreneur Programme, who joined the event remotely.

“Local indigenous languages and indigenous knowledge really are at the core of what Access Agriculture does,” said Josephine Rodgers, accepting the Award. She emphasised that sharing knowledge between communities across countries is vital to cope with changes and crises. “We are partway through the UN Decade of Family Farming and in the first year of the UN Decade of Indigenous Languages, and we aim to make both count.”

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FAO Uganda Call ! Call for Entrepreneurs for Rural Access in Karamoja, Uganda

The Food and Agriculture Organization is implementing three inter-related projects to build household livelihoods and climate resilient capacities using Farmer Field School and Watershed Management Approaches in Karamoja. Various studies have shown that community-based communication approaches often work best when various media are combined.

This call for Entrepreneurs for Rural Access is made possible by FAO through the Farmer Field Schools Program in Karamoja, Uganda. The most inspiring and promising young entrepreneurs will receive a Digisoft Smart Projector. Proposals need to be submitted before 17th June 2022.

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Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)

New videos added in May

27 new videos -- 02 [Bambara](#), 02 [Bangla](#), 01 [Chichewa](#) / [Nyanja](#), 05 [English](#), 05 [French](#), 05 [Fulfulde](#) (Cameroon), 03 [Kichwa](#), 01 [Marathi](#), and 03 [Spanish](#), have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in May



Neem seed kernel extract

Unlike most botanical insecticides, the plants can take up neem extracts through their roots and leaves, spreading the material throughout the plant tissues. For this reason, neem can help control pests like leaf miners, which feed inside leaves and are normally not affected by sprays that only cover the outside of the plant.

Arabic | Bambara | Chichewa / Nyanja | Dioula | English | Fon | French | Hindi | Kannada | Kinyarwanda / Kirundi | Kiswahili | Luganda | Marathi | Mooré | Spanish | Telugu | Tumbuk

FROM OUR CHANGEMAKERS



[**ERAs@work!**](#)

The following [Entrepreneurs for Rural Access](#) (ERAs) are part of the Access Agriculture project under the Knowledge Centre for Organic Agriculture in Africa ([KCOA](#)), funded by [BMZ](#) and implemented by GIZ:

- ERA from **Kenya, Elphas Masanga**, Farmer Trainer in biodiversity conservation at Slow Food Kenya and Coordinator for Slow Food Youth Network in Kenya, facilitated a video show on [Farmers' rights to seed – Malawi](#) to 13 young farmers, including 11 women, in Ndundori, Nakuru County, Kenya. ([See photos in Access Agriculture Facebook](#))
- ERA from **Uganda, Abdallah Seryazi**, Secretary of the Zirowe Kalagala Youth Multipurpose (ZIKA) Cooperative Society Ltd., screened two training videos (1. [Silage from maize](#) and 2. [Beans for the lowlands](#) to 25 farmers, including 13 women, in Nkonkonjeru, Mukono District, Uganda. ([See photos in Access Agriculture Facebook](#))
- ERA from **Uganda, Canary Ahabwe**, Founder & Managing Director of Agromush-Uganda, which focuses on mushroom production and packaging, conducted a training session using the video [Growing oyster mushrooms](#) for 36 young girls and women in Bweranyangi Girls' Secondary School, Bushenyi District in the Western Region of Uganda. ([See photos in Access Agriculture Facebook](#))
- ERA from **Zambia, Nakalonga Zaali**, Co-founder of Poju Farm whose mission and vision are to improve lives through agribusiness, facilitated a training session for four students at the Natural Resource Development College, Lusaka, Zambia, by showing videos on (1) [Making balanced feed for dairy cows](#); (2) [Preparing low-cost concentrate feed](#); (3) [Increasing production of local chickens](#); (4) [Sprouting grains for livestock feed](#). ([See photos in Access Agriculture Facebook](#))
- ERA from **Zambia, Susan Phiri**, young educator and farmer, who is passionate about agriculture and scaling up of food and nutrition security, successfully completed her course at the Academy for Women Entrepreneurs (AWE) Programme. She showcased the smart projector and Access Agriculture videos during the graduation. ([See photo in Access Agriculture Flickr](#))
- ERA from **Tanzania, James Gamba Nyaonge**, district youth representative in the Tanzania Teachers Union (TTU), who is actively involved in empowering farmers in cassava production and animal husbandry, facilitated an interactive video show for 60 farmers, including 36 women, at the Mwembeni Complex, Musoma, Tanzania. The video was on [Quality cassava planting material](#) . ([See photos in Access Agriculture Facebook](#))
- ERA from **Mali, Mamadou Diarra**, cofounder of an enterprise called Expert Élevage Consulting, led a series of training sessions in May. The first training session was given to 13 participants, including 1 woman, on building a fish tank. The second training was offered on a voluntary basis to 21 trainees, including 4 women, from the Association of Technicians in Animal Husbandry of Mali (ATIFE-M). The third training was on beekeeping and fish farming. The fourth theoretical and practical training session was targeted to 30 members, including 10 women, of the Jeune Chambre Internationale (JCI) Kati Youth Association on fish farming. The trainees were shown the video on '[Stocking fingerlings in a nursery pond](#)'. The fifth training session was given in Bamako and Kati to eight participants on beekeeping and fish farming. ([See photo in Access Agriculture Flickr](#))

The following ERA is part of the Access Agriculture project with [Concern Worldwide - Niger](#):

- ERA from **Niger, Abdou Issa Soumaila**, conducted a training workshop through videos in local languages for 17 participants, including four women in Diffa in the extreme southeast of Niger. The videos that were screened included [Harvesting and storing onions](#); [Taking care of okra](#) ; [Tomato concentrate and juice](#) . ([See photo in Access Agriculture Flickr](#))



Ambassadors in Action

- Access Agriculture Ambassador from **Uganda, Grace Musimami**, Board member of the Uganda Forum for Agricultural Advisory Services (UFAAS) and Editor of Farmers Media, introduced Access Agriculture videos to the Dean of the Faculty of Agriculture and the Environment at Gulu University in Uganda. ([See photo in Access Agriculture Flickr](#)). Grace also participated in the first National Agriculture Education Quality Award of Bukalasa Agriculture College at its 57th Graduation Ceremony and addressed the graduates. He handed over the award to the Chief Guest and Chair of the governing council. ([See photo in Access Agriculture Flickr](#))
- Access Agriculture Ambassador from **Benin, Victoire Loke**, Consultant and Trainer with specialisation in agricultural and food sciences and technologies, presented the advantages of using Access Agriculture videos in agricultural extension activities. ([Watch the video](#))
- Access Agriculture Ambassador from **Benin, Mounirou Yolou**, Lecturer and Research Associate with specialisation in genetics and plant breeding, spoke on the positive aspects of Access Agriculture videos in agricultural extension. ([Watch the video](#))
- Access Agriculture Ambassador from **India, Aakanksha Tiwari**, has recently started a YouTube channel to understand the issues faced by Indian farmers through interviewing them and also helping the farmers to understand the benefits (social, economic and environmental) of doing farming without chemicals (natural farming). ([See Aakanksha's channel](#))

LIVE DIALOGUE



Innocent Chansa
Co-founder,
Chedic Associates,
Zambia



Brian Kigongo Sengo
Agriculture consultant,
Agropro Consultancy
Services, Uganda



Kevin Mutonga
Access Agriculture
Global Translation
Co-ordinator, Kenya



Joab Chakhaza
Head of Programs,
Zodiak Broadcasting
Station, Malawi

Importance of local languages in agricultural extension

The seventh episode of Access Agriculture Facebook Live Dialogue was held on 7 June 2022 on the theme 'Importance of local languages in agricultural extension.'

[Watch the video.](#)

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

BLOG POSTS



Kicking the antibiotic habit

Humanity may be on the verge of a scary new world where antibiotics no longer work. An infected wound, for example from a scratch on a rusty nail, could be potentially fatal. Surgery would become much riskier. Common diseases such as tuberculosis would once more threaten the lives of millions.

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Guest blog dedicated to Access Agriculture 10th Anniversary



A decade of innovative farmer learning using video

Join us in celebrating Access Agriculture's 10th Anniversary this year. I wish to describe this milestone as "a decade of innovative farmer learning," achieved through the promotion of agricultural training videos in local languages, such as Yoruba -- my native language -- and Hausa, a language spoken by the Hausa people. Yoruba and Hausa are among the major languages spoken in Nigeria.

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MEET OUR AMBASSADOR



Innocent Masanjala

Innocent is the founder of agrinewsmalawi.com – a web-based social enterprise, whose aim is to promote and rebrand agriculture as a viable career for the youth of Malawi. As an ambassador for Access Agriculture, he will promote the use of Access agriculture videos to his network of young farmers through social media channels as well as the community video kiosks in Malawi's rural areas.

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WINNER OF THE MONTHLY QUIZ



Tawakalitu Alade

Winner of Access Agriculture May 2022 Quiz contest

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The June 2022 Quiz will be open from 1-15 June 2022.

Check out the contest here: www.accessagriculture.org