

Access Agriculture Panorama No. 26 - September 2022



Rotational grazing

[English](#) | [French](#) | [Quechua](#) | [Spanish](#)

Access Agriculture leaflet

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Entrepreneurs for Rural Access leaflet

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[Access Agriculture 2021 on-line survey - Summary](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



www.ecoagtube.org



Susag Millets Producer Company is now on EcoAgtub

The Susag Millets Producer Company Limited (SMPCL), commonly known as 'Millet Sisters,' has launched its [EcoAgtube](#) channel '[SUSAGFPO](#)' and has uploaded its first video titled "Susag Millet Sisters Success Story." Promoted by Sarada Valley Development Samithi (SVDS), the Millet Sisters company seeks to improve the food and nutrition security of rural and urban communities by enhancing the productivity, procurement, processing and marketing of millets, pulses, turmeric, pepper, tamarind and other products.

If your work relates to ecology, we encourage you to create an [EcoAgtube](#) channel as the opportunity to reach your target audience on EcoAgtube is great.

support@ecoagtube.org.

ANNOUNCEMENTS

Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!



A beautiful experience with a service that promotes sustainable agricultural practices: Why it is worth celebrating

Guest blog dedicated to Access Agriculture 10th Anniversary

It is no secret that a picture is worth a thousand words. That's why I am taking this shortcut to show to you some of our best experiences of using training videos from Access Agriculture (www.accessagriculture.org), which is the leading platform for promotion of sustainable agricultural practices.

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**Every little bit helps!
Your support needed to empower the changemakers**

Every little bit helps. This week (12-16 Sep), we're inviting you to join us in the 'Little by Little campaign' to help us raise the remaining \$17,000 for our project "[Give wings to women entrepreneurs in rural India](#)" so that all our changemakers are fully empowered.

Our campaign seeks to empower six dynamic young women entrepreneurs, who will introduce new ideas and bring about a positive change in the lives of 3000 women farmers in southern India, who have been badly hit by climate change and COVID-19.

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Your support has helped us to:

- Recruit two coaches for the entrepreneurs in November 2021
- Organize a well-attended (106 participants) virtual workshop in India to raise awareness about this campaign in April 2022
- Recruit two women Entrepreneurs for Rural Access (ERAs) from Andhra Pradesh State in May 2022,
- Conduct six orientation sessions for them in May and July 2022 to help start their social entrepreneurship journey.
- In August 2022, the Susag Millet Sisters, one of the selected women Entrepreneurs for Rural Access, conducted four training sessions with video projections on cereals in the village "Pedda Bhayalu" near Vishakhapatnam in Andhra Pradesh State of India.
- This helped raise awareness of 30 participants (Trainers of Trainees) regarding good agroecological practices (organic coating of cereal seed, managing rice diseases, and land preparation for rice cultivation).
- The participants followed the training videos with great interest, expressed their happiness for accessing these valuable knowledge resources and requested a translation of those videos in their local language, Telugu.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

[Help us raise funds for our current campaign!](#)

New videos added in August

29 new videos - 07 [Chichewa](#) / [Nyanja](#), 02 [English](#), 02 [French](#), 02 [Quechua](#), 04 [Serer](#), 02 [Spanish](#), and 10 [Tumbuka](#) - have been posted on our platform www.accessagriculture.org.

They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

226,188 views in Bangla since 2018



ভাসমান সবজি বাগান (Floating vegetable gardens)

As our land remains under water during the rainy season, our ancestors were already thinking of ways to produce crops in order to survive. They invented the floating garden by using crop residues. We do not need any chemical fertilizers or pesticides, because the floating bed is fertile by nature.

[Bangla](#) | [English](#) | [French](#) | [Hindi](#) | [Kinyarwanda](#) / [Kirundi](#) | [Telugu](#)

FROM OUR CHANGEMAKERS



ERAs@work!

The following Entrepreneurs for Rural Access (ERAs) are part of the Access Agriculture project under the Knowledge Centre for Organic Agriculture in Africa (KCOA), funded by BMZ and implemented by GIZ:

- ERA from **Kenya, Christopher Mwazighe**, Founder and Project Manager at Inuabiz Kenya, a community-based organisation that trains youth to start and manage enterprises, conducted a training session for 56 youngsters, including 49 school children, screening the video '[Using sack mounds to grow vegetables](#)' at the Mbagha Primary School, Bura, Taita Taveta County in Kenya. ([See photos in Access Agriculture Flickr](#))
- ERA from **Uganda, Martha Kyokuhair**, Founder and CEO of VFL Gardens. Mukono, Uganda, facilitated two video screenings. The first one was conducted on 18 August 2022 for 7 youths, including 5 women in Nantabulirwa, Mukono District (Central Region), Uganda. It featured the video '[Making yoghurt at home](#)'. ([See photos in Access Agriculture Facebook](#)) The second video show was conducted by Martha on 26 August 2022 for 13 youths, including 11 women in Nantabulirwa, Mukono District (Central Region),

Uganda. It featured the videos '[Vermiwash: an organic tonic for crops](#)' and '[Growing oyster mushrooms](#)'. (See photos in [Access Agriculture Facebook](#))

- ERA from **Malawi, Sydney Jassi**, who is passionate about training farmers through videos in local languages spoken in Malawi, showed the use of the smart projector and screened the videos '[Managing black rot in cabbage](#)' and '[Managing aphids in beans and vegetables](#)' for 12 participants, including five women, at the Natural Resources College (NRC) at the University of Lilongwe. (See photos in [Access Agriculture Flickr](#))
- ERA from **Zambia, Sussana Phiri**, who is passionate about agriculture and scaling up food and nutrition security, especially of young mothers, facilitated two video shows in Mt Makulu Clinic in Lusaka, Zambia. The first show was conducted on 12 August for 33 viewers, including 32 women. It featured the videos '[Helping women recover after childbirth](#)' and '[Making yoghurt at home](#)' (See photos in [Access Agriculture Facebook](#)). Sixty-seven viewers, all of whom were women, participated in the second show facilitated by Susanna on 24 August, which featured the videos '[Helping women recover after childbirth](#)', '[Enriching porridge with baobab juice](#)' and '[Making yoghurt at home](#)'. (See photos in [Access Agriculture Facebook](#))
- ERA from **Zambia, Edward Sibeene** from Innocent Chansa's team, who is actively involved in community engagement workshops, reported that their team was invited by Environment Africa Zambia to train members of 50 farmers' cooperatives, including local ward development leaders, using videos on '[SLM09 Fertility management](#)', '[SLM12 Conservation agriculture](#)', '[Feeding improved chickens](#)', and '[Stocking fingerlings in a nursery pond](#)'. (See photos in [Access Agriculture Facebook](#))
- ERA from **Kenya, Sylvia Wangui Njonjo**, who is working as an administrator and field officer at Community Sustainable Agriculture and Healthy Environmental Programme (CSHEP), Kenya, showcased agroecological practices using videos to 10 young women in her rural community in Ndeiya, Kiambu County. The videos projected were '[Killing fall armyworms naturally](#)', '[Managing aphids in beans and vegetables](#)' and '[Managing tomato late blight](#)' (See photos in [Access Agriculture Facebook](#))
- ERA from **Uganda, Rebecca Akullu**, Co-Director of the Adyaka Rural Youth Development Initiative (ARYODI), which runs the Aryodi Bee Farm in Lira City, Uganda, conducted a training session on beekeeping using the videos included '[Turning honey into money](#)' and '[Making a modern beehive](#)'. The participants comprising seven youths, including three women, represented various groups from Swisscontact, Lamwo District. (See photos in [Access Agriculture Flickr](#))

The following ERA started as part of the Access Agriculture project under the USAID-funded Strengthening Agriculture & Nutrition Extension (SANE):

- ERA from **Malawi, Finiyasi Lembani Gamba**, who seeks to spread good agriculture practices across farming communities in Nsanje within the Southern Region of Malawi, facilitated video shows at Mlonda Primary School on '[Rice transplanting](#)' and '[Village savings and loan associations](#)'. A total of 106 six farmers, including 84 women, watched the videos during these sessions. (See photos in [Access Agriculture Facebook](#))

BLOG POSTS



Encouraging microorganisms that improve the soil

I learned from Ing. Abrahán Mujica how you can culture your own microorganisms, using some simple equipment and a few inexpensive ingredients. Abrahán showed me and a small group at his agroecology course that you can start by collecting some leaf litter. We gathered the leaves and topsoil from the base of two or three molle (Schinus mole) trees in the city of Cochabamba.

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MEET OUR AMBASSADOR



Michael Onyango

Michael Onyango is an Agricultural Economics graduate with a Bachelor's degree from Egerton University. He is currently a volunteer extension officer in Migori County, as part of his internship programme with the Government of Kenya since he graduated. Michael also has his own bee-keeping enterprise.

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WINNER OF THE MONTHLY QUIZ



Gerald Kasiita

Winner of Access Agriculture August 2022 Quiz contest

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The September 2022 Quiz will be open from 1-15 September 2022.

Check out the contest here: www.accessagriculture.org