

Access Agriculture Panorama No. 15 - October 2021



Access Agriculture Executive Director Jo Rodgers receives the
2021 International Innovation Award for Sustainable Food and Agriculture

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Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

ANNOUNCEMENTS

FARMER-RESEARCH VIRTUAL FILM FESTIVAL

October 11,12

Watch Live Stream

Register for Zoom Q&A

COLLABORATIVE
CROP RESEARCH
PROGRAM

MCKNIGHT FOUNDATION



Access Agriculture
YouTube channel



Farmer Research Film Festival on Access Agriculture YouTube Channel

CRP Farmer Research Film Festival (French) on Access Agriculture YouTube Channel
<https://www.youtube.com/c/AccessAgriculture>

The Collaborative Crop Research Program (CCRP) will hold a virtual Farmer Research Film Festival to celebrate creative ways of 'Reimagining Research for Agroecology'. Films will be livestreamed in three different languages (English, Spanish, and French) simultaneously on **Monday October 11, and Tuesday October 12, at 8.00 a.m. Central Time / 1:00 p.m. GMT.**

The Access Agriculture YouTube Channel will host the French language films of this festival. [Watch Live Stream](#)



[Job vacancy](#) Young Entrepreneur Coach

Access Agriculture seeks to engage a Young Entrepreneur Coach to be based in **Hyderabad, Telangana, India.**

This position is part of a ground-breaking and dynamic team with a common goal to promote agroecological principles and rural entrepreneurship in order to improve rural livelihoods, consistent with Access Agriculture's vision, mission and values.

Application Deadline : 15 October 2021

[View job description](#) | Number of Position : 1



Give wings to women entrepreneurs in rural India

She is a young woman from rural India with big dreams to help her family and farming community. But she faces multiple barriers. With access to learning, however, she can drive change in her community. Six such aspiring women changemakers will be empowered to introduce new ideas and catalyse change in the lives of 3000 women farmers in southern India. They will be equipped with smart projectors and skills to run sustainable enterprises showing farmer-training videos on natural farming practices.

[Help us raise funds for our current campaign!](#)

New videos added in September

72 new videos (2 [Ateso](#), 1 [English](#), 1 [French](#), 23 [Kannada](#), 19 [Kanuri / Kanouri](#), 25 [Kinyarwanda / Kirundi](#), and 1 [Mooré](#)) have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Most viewed videos in September



Hardening crabs in floating cages

You can make a cage from bamboo to contain the crabs. Soft crabs must be separated so they do not fight and damage each other. Give each crab half of a tiny fish per day. If the crab has not eaten its food, it is sick and must be



The onion nursery

Onion seedlings need a healthy, loose soil. Add well-aged manure or compost. In the rainy season you need to raise the seedbed so the onion roots will not rot.

removed. In 10 to 15 days, the crabs will have a hard shell and can be sold.

[Bangla](#) | [English](#) | [French](#)

Arabic | Bambara | Bangla | Bariba |
Dagbani | Dendi | English | Ewe | Fon |
French | Hausa | Hindi | Kinyarwanda /
Kirundi | Kiswahili | Kusaal | Mina | Peulh /
Fulfuldé / Pulaar | Twi | Wolof | Yoruba

FROM OUR CHANGEMAKERS



ERAs@work!

- Elphas Masanga, Entrepreneur for Rural Access (ERA) in Kenya, facilitated a video screening session on organic farming practices to a group of farmers in Bahati, Nakuru County, Kenya. Videos shown included [Organic biofertilizer in liquid and solid form](#) and [Good microbes for plants and soil](#). ([See photos](#))
- Lameck Banda, ERA in Malawi, showed training videos to local farmers. The videos included [Making banana flour](#), [Village savings and loan associations](#) and [Conserving bean leaf vegetables](#). ([See photos](#))
- Sam Benedicto Chigamphu, ERA in Malawi, showed farmer-training videos followed by discussions to the stakeholder panel from Dedza district in the Central Region of Malawi. Videos shown included [Integrated approach against striga](#), [Killing fall armyworms naturally](#), [Scouting for fall armyworms](#), [Managing aflatoxins in groundnuts during drying and storage](#). The discussions covered Mkanakaufiti variety of cowpeas. ([See photos](#))
- Four ERA team members and PELUM Zambia partners received training in the use of the smart projector and monitoring tools. ([See photos](#))
- A video screening session on [Turning honey into money](#) was conducted in Lira district, Uganda, by Rebecca Akullu, ERA in Uganda. ([See photos](#))
- Four ERA team members and KCOA partners were trained in the use of the smart projector and monitoring tools. ([See photos](#))
- Elphas Masanga, ERA in Kenya, did a video projection session on [Organic biofertilizer in liquid and solid form](#) and [Vermiwash: an organic tonic for crops](#). ([See photos](#))
- Sylvia Wangui Njonjo, ERA in Kenya, showing videos on [Managing aphids in beans and vegetables](#) and [Human urine as fertilizer](#) to farmers in Kiambu County ([See photos](#))

VOICES FROM THE FIELD



Young entrepreneurs in Egypt gear up to facilitate farmers' access to technology and knowledge

Twenty-eight young entrepreneurs, including 10 women, from Egypt representing 16 teams successfully completed their training in the use of a solar-powered smart projector kit containing a library of farmer-training videos. Each team had won this smart device through a selection process as part of Access Agriculture's Young Entrepreneur Challenge Fund initiative.

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BLOG POSTS



Our threatened farmers

Supermarkets in the USA bulge with everything from strawberries to steak, but this generous supply is threatened by a destructive agro-industry. In the book *Perilous Bounty*, Tom Philpott outlines looming disasters in California and the Midwest.

The Central Valley of California produces an astounding 80% of the world's almonds and half of the pistachios, besides a lot of the fresh fruits and vegetables eaten in the USA. This phenomenal production is irrigated with water that is mined, and can never be replaced. The Central Valley used to be a vast wetland. From 1930 to 1970 a network of dams and canals were built to capture snowmelt from the Sierra Madre mountains, for irrigation.

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CONFERENCES



Spreading organic agricultural practices through training videos

On 9 September 2021, Access Agriculture Director for International Development, **Paul Van Mele**, gave a presentation at the **20th Organic World Congress, which took place digitally and on-site in Rennes, France, 6-10 September**. His talk “Spreading organic agricultural practices through training videos” illustrated how digital learning tools and strategic partnerships are crucial to help reach more farmers to transition towards agroecology and organic farming across the global South. The presentation elicited great interest and led to several new exciting partnerships currently being developed, such as with the Intercontinental Network of Organic Farmers' Organisations (INOFO), the Global Alliance for Organic Districts (GAOD) and Regeneration International. In addition to Paul, Access Agriculture was represented at the Congress by Executive Director, Josephine Rodgers and Communications Specialist, Phil Malone.

[Watch the presentation video](#) | [Listen to the audio podcast](#)

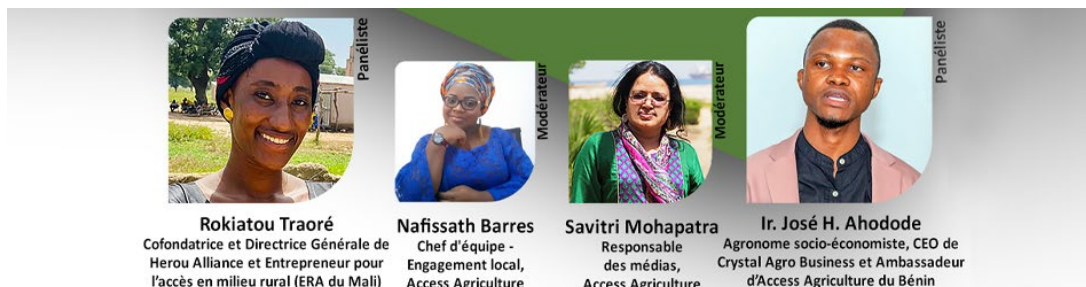
Further reading : [THE BAKER FARMERS](#) | [LA TABLEE](#)



‘Enjeu - Apprentissages des technologies’ (Issue - Learning technologies)

Access Agriculture Regional Representative for West and Central Africa, **Florent Okry**, participated in Africa 2021 : Montpellier Global Days Technologies ‘Nourir - Soigner – Protéger’ (To feed, care for, protect), 4-7 October 2021, University of Montpellier, France. He **presented the Access Agriculture learning model at the Round Table** on ‘Enjeu - Apprentissages des technologies’ (Issue - Learning technologies) in the Session ‘Quelles technologies pour nourrir, soigner et protéger? Les pieds sur terre’ (The feet on the ground : What technologies to feed, care for, protect?).

LIVE DIALOGUE



Rokiatou Traoré
Cofondatrice et Directrice Générale de
Herou Alliance et Entrepreneur pour
l'accès en milieu rural (ERA du Mali)

Nafissath Barres
Chef d'équipe -
Engagement local,
Access Agriculture

Savitri Mohapatra
Responsable
des médias,
Access Agriculture

Ir. José H. Ahodode
Agronome socio-économiste, CEO de
Crystal Agro Business et Ambassadeur
d'Access Agriculture du Bénin

Entrepreneuriat agricole des jeunes : comment réussir ?

The fourth episode of Access Agriculture Facebook Live Dialogue was held on 7 September 2021 on the theme 'Entrepreneuriat agricole des jeunes : comment réussir?.' [Regardez la vidéo.](#)

The Live Dialogue series has been launched to further engage with Access Agriculture Ambassadors, Entrepreneurs for Rural Access (ERAs) and other local partners and stimulate discussion on issues relating to Access Agriculture activities.

MEET OUR AMBASSADOR



Pholo Mvumbi Roger

Pholo Mvumbi Roger studied in management from Technical School of Higher Education in the Democratic Republic of Congo. He also has a diploma in journalism and had several trainings in the field of agriculture and climate change. He has a range of experience as president at the NGO Association for Integrated Rural Development of Nganda Tsundi Aderigas, communications officer at the Mayumbe Cocama Cocoa Cooperative and he currently works as a national executive secretary at DRCONGO ASSA. He is confident to play a leading role in the dissemination of videos and reach the largest number of people in his country and sub-region of Central Africa both in the press and as a development actor.

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WINNER OF THE MONTHLY QUIZ



Tara Wilfong

Winner of Access Agriculture September 2021 Quiz contest

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The October 2021 Quiz will be open from 1-15 October 2021.

Check out the contest here: www.accessagriculture.org