

Access Agriculture Panorama No. 44 - March 2024

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شاهد الفيديوهات بلغتك!

اختر لغة ارادة أو اكتب كلمة بحث في مكان البحث، واسفط بحث



كل اللغات	بحث عن طريق اللغة
بحث	اكتب هنا

[105 لغة متاحة](#)[4,135 فيديو زراعي](#)[240 رواد الأعمال في 17 دولة](#)[90,000,000 المشاهدين](#)

مرحبا بكم في أكسس أجريكلتشر

حدث هام: إطلاق منصة أكسس أجريكلتشر باللغة العربية

An exciting milestone: Launch of Access Agriculture Arabic-language platform

Access Agriculture is delighted to announce the launch of its Arabic-language platform to better serve its Arabic-speaking community. This will expand its reach and resources, especially to the Middle East and North Africa (MENA) region, which is extremely vulnerable to climate change.

The launch of the Arabic platform marks a significant step for Access Agriculture making it more accessible to millions of Arabic-speaking agricultural practitioners. This move breaks the language barriers that prevented easy access to the wealth of information on the platform.

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[Nipping of pigeon pea](#)

[Arabic](#) | [English](#) | [French](#) | [Marathi](#)

Access Agriculture leaflet

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Entrepreneurs for Rural Access leaflet

[বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

[Access Agriculture 2021 on-line survey - Summary](#)

Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

NEWS

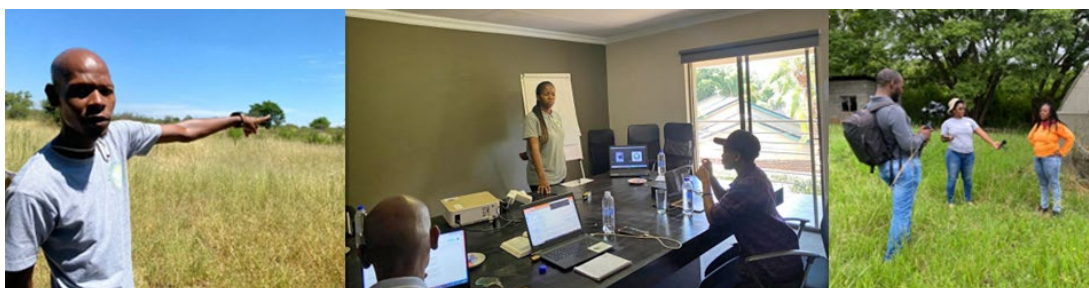


Youths in Madagascar empowered with digital and entrepreneurial skills

Twelve participants from Madagascar, including four newly recruited Entrepreneurs for Rural Access (ERAs) team members, took part in a 3-day programme designed to enhance their skills in providing agricultural extension and rural advisory services using digital tools. The programme was organised as part of the GIZ-funded Knowledge Centre for Organic Agriculture in Africa (KCOA) initiative, 20-22 February 2024, in Antananarivo, Madagascar.

The four ERA teams were selected through the Access Agriculture's Young Entrepreneur Challenge Fund programme which helps identify, equip and coach young entrepreneurs who provide farming communities with relevant training videos in local languages using a solar-powered smart projector.

[Read more ...](#)



Developing strategies for young entrepreneurs' business growth in South Africa

The Entrepreneur for Rural Access (ERAs) in South Africa gathered together with Vinjeru Mlenga, Entrepreneur Coach for Southern Africa, on 29 February 2024 in Polokwane, Limpopo province, South Africa, to discuss strategies and plans for ERAs' business growth relating to screening of farmer-training videos using the smart projector.

The specific objectives of the meeting were to develop strategies for business growth, introduce the coaching toolbox modules to ERAs, specifically the business plan module, and discuss the ERAs' challenges and find solutions together. [Read more ...](#)

DONATE



Your support needed to empower the changemakers

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.
[Help us raise funds for our current campaign!](#)

New videos added in February

66 new videos - 13 [Assamese](#); 29 [Bisaya](#) / [Cebuano](#); 1 [Fon](#); 10 [Kriol](#) / [Creole](#) (Guinea-Bissau) ; and 13 [Tagalog](#) - have been posted on our platform www.accessagriculture.org. They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

Editor's choice of video



Community seed banks

Because of our seed bank, we have native varieties again. By using indigenous seed our costs have reduced as we can grow and keep our own seed. So, we don't have to depend on the market. In our seed bank, we also train farmers how to grow crops organically, free from chemicals. We train

farmers how they can be self-reliant, how to keep the environment healthy, and how our body will be healthy by eating traditional varieties.

[English](#) | [Bangla](#) | [French](#) | [Hindi](#) | [Bisaya](#) / [Cebuano](#) | [Kannada](#) | [Marathi](#) | [Oriya](#) | [Tagalog](#)

FROM OUR CHANGEMAKERS



[ERAs@work!](#)

Entrepreneurs for Rural Access (ERAs) at work in Eastern and Southern Africa

Kenya

- **Elphas Masanga**, associated with GIZ-funded **KCOA** project, is a trainer, who is passionately interested in biodiversity conservation and environmental protection. In February, he screened five videos related to biodiversity and agroecology to 37 participants, including 23 women, at Slow Food Kenya Office. The videos featured were [Farmers' rights to seed: experiences from Malawi](#), [Farmers' rights to seed: experiences from Guatemala](#), [Community seed banks](#), [Creating agroecological markets](#) and [How to sell ecological food](#). (See photos in [Access Agriculture Flickr](#))

Malawi

- **Brian Thafale Anafi**, ERA associated with the USAID-funded **SANE** project, was featured in an article titled 'Agriculture is more than culture or tradition' in Food4Transformation (F4T) newsletter. The article highlighted Brian's venture into agribusiness, which has made an important impact on young people in Malawi. He is the co-founder of Zafarm Ltd. through which he sells peanut butter, sausages and various spices. [Read more ...](#)
- **Pemphero Kumbani**, ERA associated with GIZ-funded **KCOA** project, is the co-founder of AquaLink Services and ERA from Malawi, showed videos on [fish farming](#) to farmer youth clubs in Mchinji, Central Region of Malawi. AquaLink seeks to become a leading aquaculture input and advisory service provider in Malawi. (See photos in [Access Agriculture Flickr](#))
- **Sam Benedicto Chigamphu**, ERA associated with GIZ-funded **KCOA** project, who has strong experience in education and extension and is keen to help rural youth and women, organised two training sessions with videos for 98 participants, including 21 women, in Kaphuka, Central Region of Malawi. The videos shown included [Human urine as](#)

[fertilizer](#), [Harvesting and storing soya bean seed](#), [Storing and managing maize in a warehouse](#), [Housing for pigs](#) and [Insect nets in seedbeds](#). ([See photos in Access Agriculture Flickr](#))

Rwanda

- **Sylvestre Jackson Karara**, ERA associated with KCOA project, co-founder of Uruhimi Kageyo Cooperative (UKC), in Gicumbi, Northern Province, Rwanda, organised a training programme for 35 participants with videos on [fodder production](#). UKC specialises in training of farmers on hydroponic fodder for their animals. ([See photos in Access Agriculture Flickr](#))

Uganda

- **Rebecca Akullu**, ERA associated with GIZ-funded **KCOA** project, who is Founder of the Network for Women in Action (NEWA) and Co-Director of the Adyaka Rural Youth Development Initiative (ARYODI), was highlighted by the U.S. Embassy in Uganda for her work on helping vulnerable teenage mothers by training them in beekeeping and other artisan skills. [Read more ...](#)
- **Umar Bashir Ochen**, ERA associated with FAO **FFS** project, who is the technical advisor for the Slow Food Youth Network in Uganda, conducted a training session on agroforestry using the video [SLM08 Parkland agroforestry](#) for 28 participants in Kotido municipality, Northern Uganda. ([See photos in Access Agriculture Facebook](#))

Zambia

- **Susanna Phiri**, ERA associated with GIZ **KCOA** project), who has keen interest in agriculture as well as in food and nutrition security, especially of young mothers, facilitated three training sessions using videos in Chewa and Bemba languages, for 57 participants, including 56 young women, in the Mt Makulu Clinic in Lusaka, Zambia. The videos shown included [Conserving bean leaf vegetables](#), [Making mango crisps](#) and [Making a vermicompost bed](#).

Ambassadors in Action



Ambassadors in Action

In February, **Grace Musimami**, **Access Agriculture** Ambassador for Uganda and **Ezra Masolaki**, Entrepreneur coach for East Africa, met with Dr

Gudula Basaza, Managing Director and Founder of Gudie Leisure Farm, which is helping over 20,000 smallholders to become commercial farmers. They explained to her Access Agriculture's work and the ERA model and showed her the smart projector. Dr Basaza was awarded the Entrepreneur of the Year in the field of Agribusiness in 2023.

BLOG POSTS



The problem with water hyacinth

In the twentieth century, gardeners innocently spread the water hyacinth to Asia, Africa and elsewhere. Water hyacinth has striking blue flowers and was used to adorn ornamental fountains. But it escaped and was soon clogging lakes, ponds and municipal water supplies.

Water hyacinth is such a survivor that you can drain ponds, let the plants dry out and burn them – then watch them grow again when the pond is refilled. It's not surprising that control options are limited, particularly in open water, such as lakes and rivers.

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MEET OUR AMBASSADOR



Martha Kyokuhairé

Martha Kyokuhairé is a self-motivated farm manager at Kinano Organic Farm located in Luweero district in Uganda. As a mitigation measure to COVID-19 after-effects, her team sells vegetables produced on the farm via an online shop, Organo Basket. She holds a BSc (Hons) Degree in Agriculture from Makerere University. In 2018, she participated in an International Training Course on Organic Agriculture (ITCOA) conducted by Go Organic in Eastern Uganda. She is a business partner

and Agronomist at Farmer Investment Opportunities and Market (FIOM) Uganda, an Agribusiness consultancy and marketing company. Martha is also a focal point person for the Youth Agri-Investment Club (YAIC) project implemented by FIOM Uganda. YAIC project aims at inspiring and supporting the youth to engage in profitable farming businesses that conserve the environment. Martha has been using Access Agriculture videos to train farm workers on how to make vermicompost, among other practices. She is passionate about organic farming and sustainable development.